



FOR IMMEDIATE RELEASE

News Release

Media Contact:

Jeff Nevins

207.648.3088

jnevins@fairpoint.com

FairPoint Communications Selects Two Local Agencies To Assist Marketing And Advertising Efforts

PORTLAND, MAINE (November 23, 2009) – FairPoint Communications announced today it has selected Garrand and The VIA Group to help assist the company with its marketing and communications activities in northern New England. Both agencies are headquartered in Portland, Maine and were chosen because of their proven expertise and experience in marketing, advertising, and community relations and communications.

“We recognize that both Garrand and The VIA Group bring a great deal of experience that will directly benefit FairPoint. Given their local roots, they both bring a solid understanding of the people and marketplace in northern New England,” said Jim Weigert, vice president, marketing and product development for FairPoint. “This choice underscores our commitment to select top-tier vendors and demonstrates our commitment to do business with locally-based companies. We look forward to the beginning of a long and successful relationship with these agencies.”

Garrand will be working on medium/large business marketing initiatives including overall branding and collateral development for the enhanced business services available through VantagePoint, FairPoint’s next generation network. In addition, Garrand will help strategically plan and coordinate community events and public outreach initiatives.

VIA will focus its marketing activities on the residential customer, small business and social media segments. The agency’s broad scope of work for FairPoint will include research, strategy and advertising, from online to on-air, collateral, print, direct and overall brand building; utilizing both traditional and new media.

For information about FairPoint products, prices and bundled plans, residential consumers can call 1.866.984.2001 and businesses can call 1.866.984.3001 or visit www.FairPoint.com. For information about Garrand go to www.garrand.com and for The VIA Group go to www.vianow.com.

About FairPoint

FairPoint Communications, Inc. is an industry leading provider of communications services to communities across the country. Today, FairPoint owns and operates local exchange companies in 18 states offering advanced communications with a personal touch, including local and long distance voice, data, Internet, television and broadband services. Learn more at www.FairPoint.com.

###